
2023

SUSTAINABILITY REPORT



Sunrise Hotels, Protaras, Cyprus
June 2024

In an era where the global community faces unprecedented environmental, social, and economic challenges, the concept of sustainability has emerged as a crucial guiding principle for organizations worldwide.

This sustainability report marks a significant step in our ongoing commitment to fostering a more sustainable future. It underscores our efforts while also highlighting the impact of our initiatives on the environment and local community.

Our approach to sustainability is holistic, encompassing a wide range of practices designed to minimize our ecological footprint and enhance the well-being of our community. From reducing greenhouse gas emissions and conserving water to promoting fair labor practices and supporting the local economy, our actions are driven by a deep-seated responsibility to create lasting positive change. This report provides a comprehensive overview of our sustainability goals, the strategies we employ to achieve them, and the progress we have made over the past year.

We believe that transparency and accountability are fundamental to building trust with our stakeholders, which includes our employees, customers, and the broader community. By sharing the successes and challenges we encounter on our sustainability journey, we aim to foster a culture of continuous improvement and collaboration. This introduction serves as an invitation to join us in our endeavors, as we strive to build a resilient and sustainable future for generations to come.

INTRODUCTION



IMPROVE THE IMPACT OF TRAVEL



Our hotels actively work to set environmental targets and actions, reduce their environmental impact, train our employees, support the local community and involve our guests.

We all travel for different reasons and many of us would agree that one of the best things about travel is having new and unique experiences. Because people, culture, history, wildlife and scenery play such important roles in our travel experiences, protecting and supporting these things should be at the heart of every tourism and travel organisation, and every traveller. Sunrise hotels is committed in reducing the environmental impact of its operations, using sustainability for its every day operation implementing relevant legislation, and promoting an environmental culture.

We recognise that the environmental protection is everybody's business for the benefit of our employees, guests, the local community, Cyprus and the planet.



QUALITY PROCEDURES, AIM TO CONVERTING VISIONS & COMMITMENTS TO REALITY

We strive to meet success through the satisfaction of economical, ecological and social criteria by managing our business in a way that equally balances these three pillars of sustainable development.

In order to achieve this goal, Sunrise Hotels are committed towards a sustainable future but without compromising the quality of our services and care for our employees and guests. o your business than others.



Our Services

Ensuring high-quality services and respecting both the environment and the local community are key to the long-term success of our hotels. We are committed to providing social and economic benefits to the local community while minimizing any negative environmental impacts from our activities. We strive to operate in an economically, socially, and environmentally responsible way, believing that by taking our share of responsibility, we inspire others to do the same.



Our People

We make sure that employees work within a safe and pleasant environment as we strongly believe that it helps them derive satisfaction from their job, the quality of services is improved and also it serves as a guarantee for our employees' welfare.

We commit to protect and have respect for the local community and to achieve this we constantly encourage the employment of local staff as an attempt to help the community in our area of operation.

We are committed to give same opportunities to different people regardless sex, age etc.

Year	# of Employees*	# of Men	# of Women	% Men	% Women
2022	431	215	216	50%	50%
2023	437	241	196	55%	45%

*this is the average number of employees per month for all hotels of the group



Targets 2023

Sunrise Beach: 16.00 kWh/gn
 Sunrise Pearl: 25.00 kWh/gn
 Sunrise Jade: 20.00 kWh/gn
 Sunrise Oasis: 11.00 kWh/gn
 Sunrise Gardens: 11.00 kWh/gn

MEASURING PROGRESS

ENERGY

- Metrics are generated from BMS system.
- 98% of the hotels has LED lamps.
- All rooms are provided with sensors to reduce energy consumptions when they are not in use.
- We kindly ask our guests to help us save energy in various ways, such as turning off the air-condition when they are not in need of it.
- 2023 occupancy was slightly lower than 2022, thus the increase by 2kWh per guest night.

by hotel	2022	2023	
Sunrise Beach Hotel	Ave kWh Per Guest Night 12	Ave kWh Per Guest Night 14	
Sunrise Pearl Hotel & Spa	Ave kWh Per Guest Night 20	Ave kWh Per Guest Night 22	
Sunrise Jade Hotel	Ave kWh Per Guest Night 16	Ave kWh Per Guest Night 18	
Sunrise Oasis Hotel & Waterpark	Ave kWh Per Guest Night 9	Ave kWh Per Guest Night 9	
Sunrise Gardens Hotel	Ave kWh Per Guest Night 15	Ave kWh Per Guest Night 11	



**Targets
2023**

less than 0.30
m³/guest night
in all hotels

MEASURING PROGRESS

WATER

- Consumptions are recorded daily, to ensure good working condition of the system
- All hand-wash basins and showers have flow restrictors
- Backwash in all pools
- Dual-flash systems in all toilets
- Gardens are watered through an automated watering system
- Guests and employees are encouraged to reduce the use of water through information provided in our info-kiosks, welcome letters
- Consumptions were below the target and lower or even to 2022.

by hotel	2022	2023	
Sunrise Beach Hotel	Ave m3 Per Guest Night 0.32	Ave m3 Per Guest Night 0.24	↓
Sunrise Pearl Hotel & Spa	Ave m3 Per Guest Night 0.36	Ave m3 Per Guest Night 0.31	↓
Sunrise Jade Hotel	Ave m3 Per Guest Night 32	Ave m3 Per Guest Night 26	↓
Sunrise Oasis Hotel & Waterpark	Ave m3 Per Guest Night 17	Ave m3 Per Guest Night 16	↓
Sunrise Gardens Hotel	Ave m3 Per Guest Night 23	Ave m3 Per Guest Night 23	



Sunrise Hotels are committed to improving the impact we have on people and the environment. As part of meeting that commitment, we will ensure that we are sourcing the most sustainable products and services whenever it is possible, relevant and practical to do so.

Sustainable Procurement

26%

of suppliers are based in Famagusta region

300K

in local products, including eggs, fruits, vegetables

almost 100K increase compared to 2022



31%

1.8 Million Euro in local suppliers

almost 100K increase compared to 2022



Each year, our entire company increasingly incorporates traditional products from Cyprus, and the reasons for this are diverse. Firstly, we aim to familiarize our guests with our cultural heritage. Secondly, it serves as a means to support local businesses.

From 2024 all buffet menus will be revised to include more vegan and vegetarian options

 **60%**

A high percentage of our suppliers are ISO certified and share the same values and work ethic.





Community Impact

Annually Blood Donations with the participation of employees, guests and supplies -help more than 50 people in need

Beach Cleanup

Engaging both our valued guests and dedicated employees in a meaningful environmental initiative

Donations

Local Schools, equipment and supplies to KEPA, Autism support Famagusta

Local

Cyprus Breakfast (CSTI initiative), buffet theme nights, Mezedopoleio on offer for guests to savour local delicacies



NEXT STEPS

Moving forward, our primary focus will be on further embedding sustainability into the core of our business operations.

Engage more deeply with our stakeholders, including employees, customers, and the local community, to foster a culture of sustainability. This can be achieved through regular training programs, awareness campaigns, and inclusive dialogues that encourage active participation and feedback. By doing so, we can cultivate a shared sense of responsibility and drive collective action towards our sustainability goals.

01 **Eliminate Single Use Plastic Bottles**

Install water filter stations at Sunrise Oasis (All Inclusive) and replace single use plastic water bottles

02 **Remove Paper CSQs**

Using technology and replace paper CSQs from all hotels with QR codes and acrylic signs in rooms

03 **Introduce more RES**

Install additional solar panels to produce more renewable energy for hotel needs

04 **Expand Botanical Gardens**

Identify the area in each hotel and plant herbs for own use



CONCLUSION

In conclusion, our sustainability report underscores the significant strides we have made in our commitment to environmental stewardship, social responsibility, and economic viability.



These efforts have not only led to measurable improvements in our environmental impact but have also enhanced our operational efficiency and stakeholder engagement.



We recognize that the journey towards sustainability is ongoing and requires a collaborative effort from all stakeholders. As we look to the future, we are committed to setting ambitious goals, adopting new technologies, and fostering a culture of transparency and accountability.

Together, we can build a resilient and sustainable world for generations to come.

Contact

Sunrise Hotels
P.O. Box 33043, 5310, Paralimni
+357 23831501
www.sunrise.com.cy
sunrise@sunrise.com.cy
@sunrisehotelsprotaras

on behalf of the management

Panagiotis Triantafyllidis

Hotel Manager, June 2023

